

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2016

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ Do not enter social security numbers on this form as it may be made public.
▶ Information about Form 990-EZ and its instructions is at www.irs.gov/form990.

A For the 2016 calendar year, or tax year beginning January 1, 2016, and ending December 31, 20 16

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Final return/terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization <u>The Heart2Heart Foundation, Inc.</u>		D Employer identification number <u>46-1239466</u>
	Number and street (or P.O. box, if mail is not delivered to street address) Room/suite		E Telephone number <u>(803) 524-5671</u>
	P. O. BOX 2991		F Group Exemption Number ▶
	City or town, state or province, country, and ZIP or foreign postal code <u>Rock Hill, SC 29732</u>		

G Accounting Method: Cash Accrual Other (specify) ▶ _____ **H** Check if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF).

I Website: ▶ www.theheart2heartfoundation.org

J Tax-exempt status (check only one) – 501(c)(3) 501(c) () ◀ (insert no.) 4947(a)(1) or 527

K Form of organization: Corporation Trust Association Other _____

L Add lines 5b, 6c, and 7b to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ ▶ \$

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I)
Check if the organization used Schedule O to respond to any question in this Part I

		1	2	3	4	5a	5b	5c	6a	6b	6c	6d	7a	7b	7c	8	9	10	11	12	13	14	15	16	17	18	19	20	21			
Revenue	1 Contributions, gifts, grants, and similar amounts received																														38,865	
	2 Program service revenue including government fees and contracts																													2,620		
	3 Membership dues and assessments																														0	
	4 Investment income																														0	
	5a Gross amount from sale of assets other than inventory																														0	
	b Less: cost or other basis and sales expenses																														0	
	c Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)																															0
	6 Gaming and fundraising events																															
	a Gross income from gaming (attach Schedule G if greater than \$15,000)																															
b Gross income from fundraising events (not including \$ _____ of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000)																																
c Less: direct expenses from gaming and fundraising events																																
d Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c)																															0	
7a Gross sales of inventory, less returns and allowances																																
b Less: cost of goods sold																																
c Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)																															0	
8 Other revenue (describe in Schedule O)																															116,178	
9 Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8 ▶																															157,663	
Expenses	10 Grants and similar amounts paid (list in Schedule O)																														0	
	11 Benefits paid to or for members																														0	
	12 Salaries, other compensation, and employee benefits																														0	
	13 Professional fees and other payments to independent contractors																															3,681
	14 Occupancy, rent, utilities, and maintenance																															654
	15 Printing, publications, postage, and shipping																															20,385
	16 Other expenses (describe in Schedule O)																															136,379
17 Total expenses. Add lines 10 through 16 ▶																															156,764	
Net Assets	18 Excess or (deficit) for the year (Subtract line 17 from line 9)																														900	
	19 Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)																														227	
	20 Other changes in net assets or fund balances (explain in Schedule O)																														0	
	21 Net assets or fund balances at end of year. Combine lines 18 through 20 ▶																															1,127

Part II Balance Sheets (see the instructions for Part II)

Check if the organization used Schedule O to respond to any question in this Part II

	(A) Beginning of year	(B) End of year
22 Cash, savings, and investments	227 22	1,127
23 Land and buildings	23	
24 Other assets (describe in Schedule O)	24	
25 Total assets	227 25	1,127
26 Total liabilities (describe in Schedule O)	26	
27 Net assets or fund balances (line 27 of column (B) must agree with line 21)	227 27	1,127

Part III Statement of Program Service Accomplishments (see the instructions for Part III)

Check if the organization used Schedule O to respond to any question in this Part III

What is the organization's primary exempt purpose? To promote good heart health in women and their families.

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title.

Expenses
(Required for section 501(c)(3) and 501(c)(4) organizations; optional for others.)

28 Prevention/Support: The mission of The Heart2Heart Foundation is to inspire and enable women and their loved ones to take action that prevents heart disease, stroke, and premature death. Studies show that 90% of American women already have one or more risk factors for developing heart disease. In South Carolina, that (Grants \$) If this amount includes foreign grants, check here <input type="checkbox"/>	28a	84,017
29 Education Awareness: While heart disease is the number one killer of women and men in the United States, many still cite cancer to be their greatest health threat. Studies show that heart disease, in fact, claims the lives of more Americans each year than all of the cancers combined. Since about 80% of the risk factors leading to (Grants \$) If this amount includes foreign grants, check here <input type="checkbox"/>	29a	54,113
30 Advocacy: As an all-volunteer organization, volunteers are vital not only to our ongoing work but in advancing our mission. In 2016, we launched our new #RedHeartMamas advocacy program to encourage and train women to share our message of the prevention and early detection of heart disease with family, friends and co-workers (Grants \$) If this amount includes foreign grants, check here <input type="checkbox"/>	30a	4,272
31 Other program services (describe in Schedule O) (Grants \$) If this amount includes foreign grants, check here <input type="checkbox"/>	31a	
32 Total program service expenses (add lines 28a through 31a) <input type="checkbox"/>	32	142,401

Part IV List of Officers, Directors, Trustees, and Key Employees (list each one even if not compensated—see the instructions for Part IV)

Check if the organization used Schedule O to respond to any question in this Part IV

(a) Name and title	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC) (if not paid, enter -0-)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
Sheila J Caldwell President/Founder	40	0	0	0
Deb King Vice President/CoFounder	2	0	0	0
Jimmie Sherrill Secretary	4	0	0	0
Paul W Caldwell Treasurer	10	0	0	0
Alison Mallard Member Director	6	0	0	0
Katie Price Member Director	4	0	0	0
April Maylor Member Director	2	0	0	0

Part V Other Information (Note the Schedule A and personal benefit contract statement requirements in the instructions for Part V) Check if the organization used Schedule O to respond to any question in this Part V.

		Yes	No
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O		<input checked="" type="checkbox"/>
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O (see instructions)		<input checked="" type="checkbox"/>
35a	Did the organization have unrelated business gross income of \$1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)?		<input checked="" type="checkbox"/>
b	If "Yes," to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O		
c	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III		
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N		<input checked="" type="checkbox"/>
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions ▶ 37a		
b	Did the organization file Form 1120-POL for this year?		<input checked="" type="checkbox"/>
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?		<input checked="" type="checkbox"/>
b	If "Yes," complete Schedule L, Part II and enter the total amount involved 38b		
39	Section 501(c)(7) organizations. Enter:		
a	Initiation fees and capital contributions included on line 9 39a		
b	Gross receipts, included on line 9, for public use of club facilities 39b		
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911 ▶ ; section 4912 ▶ ; section 4955 ▶		
b	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I		<input checked="" type="checkbox"/>
c	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 ▶		
d	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax on line 40c reimbursed by the organization ▶		
e	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T		<input checked="" type="checkbox"/>
41	List the states with which a copy of this return is filed ▶ <u>South Carolina and North Carolina</u>		
42a	The organization's books are in care of ▶ <u>Paul W Caldwell</u> Telephone no. ▶ <u>803-524-5671</u> Located at ▶ <u>157 Hightide Drive, Rock Hill, SC</u> ZIP + 4 ▶ <u>29732-7623</u>		
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)? If "Yes," enter the name of the foreign country: ▶	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).		
c	At any time during the calendar year, did the organization maintain an office outside the United States? If "Yes," enter the name of the foreign country: ▶		<input checked="" type="checkbox"/>
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041 —Check here and enter the amount of tax-exempt interest received or accrued during the tax year ▶ 43		<input type="checkbox"/>
		Yes	No
44a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ		<input checked="" type="checkbox"/>
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ		<input checked="" type="checkbox"/>
c	Did the organization receive any payments for indoor tanning services during the year?		<input checked="" type="checkbox"/>
d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O		
45a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?		<input checked="" type="checkbox"/>
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ (see instructions)		<input checked="" type="checkbox"/>

	Yes	No
46 Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Part VI Section 501(c)(3) organizations only

All section 501(c)(3) organizations must answer questions 47-49b and 52, and complete the tables for lines 50 and 51.

Check if the organization used Schedule O to respond to any question in this Part VI

	Yes	No
47 Did the organization engage in lobbying activities or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	<input type="checkbox"/>	<input checked="" type="checkbox"/>
48 Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	<input type="checkbox"/>	<input checked="" type="checkbox"/>
49a Did the organization make any transfers to an exempt non-charitable related organization?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
b If "Yes," was the related organization a section 527 organization?	<input type="checkbox"/>	<input type="checkbox"/>

50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees, and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and title of each employee	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
NONE - All Volunteer Organization				

f Total number of other employees paid over \$100,000 **0**

51 Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and business address of each independent contractor	(b) Type of service	(c) Compensation
NONE		

d Total number of other independent contractors each receiving over \$100,000

52 Did the organization complete Schedule A? **Note:** All section 501(c)(3) organizations must attach a completed Schedule A **Yes** **No**

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer	23 June 2017 Date
	Sheila J Caldwell, President/Founder Type or print name and title	

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	Firm's name ▶	Firm's EIN ▶			
	Firm's address ▶	Phone no.			

May the IRS discuss this return with the preparer shown above? See instructions **Yes** **No**

SCHEDULE A
(Form 990 or 990-EZ)

Public Charity Status and Public Support

OMB No. 1545-0047

2016

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ.

▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Name of the organization

The Heart2Heart Foundation, Inc.

Employer identification number

46-1239466

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E (Form 990 or 990-EZ).)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state:
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9 An agricultural research organization described in **section 170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university:
- 10 An organization that normally receives: (1) more than 33¹/₃% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33¹/₃% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)
- 11 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.
- 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
 - a **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
 - b **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**
 - c **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**
 - d **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
 - e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
- f Enter the number of supported organizations
- g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
(A)						
(B)						
(C)						
(D)						
(E)						
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
 (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2012	(b) 2013	(c) 2014	(d) 2015	(e) 2016	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")		29,814.00	42,971.00	47,724.00	41,485.00	161,944.00
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3		29,814.00	42,971.00	47,724.00	41,485.00	161,944.00
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2012	(b) 2013	(c) 2014	(d) 2015	(e) 2016	(f) Total
7 Amounts from line 4		29,814.00	42,971.00	47,724.00	41,485.00	161,944.00
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)		0	0	111,419.00	116,178.00	227,597.00
11 Total support. Add lines 7 through 10						389,541.00
12 Gross receipts from related activities, etc. (see instructions)					12	0.00
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						<input checked="" type="checkbox"/>

Section C. Computation of Public Support Percentage

14 Public support percentage for 2016 (line 6, column (f) divided by line 11, column (f))	14	%
15 Public support percentage from 2015 Schedule A, Part II, line 14	15	%
16a 33 1/3% support test—2016. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
b 33 1/3% support test—2015. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
17a 10%-facts-and-circumstances test—2016. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
b 10%-facts-and-circumstances test—2015. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions		<input type="checkbox"/>

Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

Part II: Section B Total Support - Line 10 Other Income

In Kind Donations

Description	Amount
Volunteer Services - non-GAAP	84,148.04
Screenings	20,720.00
Printing - Programs	11,310.00
Total In Kind Gifts	116,178.04

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047

2016

Open to Public
Inspection

Name of the organization

The Heart2Heart Foundation, Inc.

Employer identification number

46-1239466

Part II: Section B Total Support - Line 10 Other Income

In Kind Donations

Description	Amount	
Volunteer Services - non-GAAP	84,148.04	Volunteers for health fairs, meetings, awareness events
Screenings	20,720.00	Blood tests, BMI calculation, EKG's and consultation and supplies
Printing - Programs	11,310.00	Educational Flyers promoting good health habits
Total In Kind Gifts	116,178.04	

PART 1: REVENUE, EXPENSES, AND CHANGES IN NET ASSETS OR FUND BALANCES, LINE 16 - OTHER EXPENSES

DESCRIPTION OF OTHER EXPENSES	AMOUNT
Screening Scholarships	22,013.85
Business Registration Fees	51.85
State Sales Tax	380.99
Legal Fees	875.00
Volunteer Services - non-GAAP	83,393.30
Supplies - General	9,722.63
Software Subscriptions	433.46
Advertising	1,686.06
Insurance Liability D&O	1,400.00
Internet Expense - General	293.50
Memberships and Dues	263.35
Other Costs	293.96
Staff Development	431.00
Domain Registration Fees	488.90
Food and Drink Expense - Conference	10,660.00
Travel	2,751.22
Food and Drink Expense - Meeting	1,239.58

Name of the organization

Employer identification number

THE HEART2HEART FOUNDATION, INC.

46-1239466

TOTAL LINE 16 OTHER EXPENSES 136,378.66

PART III: STATEMENT OF PROGRAM SERVICE ACCOMPLISHMENTS - PREVENTION AND SUPPORT (CONT'D)

equates to more than 1.3 million women, between the ages of 20 and 70, who are at risk or living with heart disease. According to national trends, a third of these women typically have the metabolic syndrome which puts them at higher risk of heart attack, stroke, and premature death. Because most women learn that they have cardiovascular disease only after they suffer a heart attack, stroke or, worse, they die, our goal is to help more women learn their risk for the disease, identify those who have already developed the disease, and to increase participation in prevention or intervention programs with health care providers. To better serve families in our state, we have extended our screening initiatives to include men. We accomplish our mission through our ongoing monthly screening events and our annual Statewide Screening initiative held each Heart Month (February). Through our partnerships with health care providers across the state, 783 South Carolinians received free heart disease risk assessments and related educational materials to help address their respective risk factors. Participants who were classified as moderate-to-high risk, or who presented symptoms of concern, were referred to their primary care physician or cardiologist for follow-up. In 2016, our health care provider partners included nine hospitals, two reduced-fee clinics, and two free clinics. In addition to the free basic heart health screenings, The Heart2Heart Foundation provided Advance Screening scholarships to 26 eligible women who received 12-lead EKG and Coronary Calcium Scoring screenings, which included consultations with board-certified cardiologists.

PART III: LINE 29 - EDUCATION AWARENESS (CONT'D)

heart disease can be prevented or managed, awareness and education programs are critical in our community outreach efforts. At our largest community event, the Back2School Block Party held in August, over 1,200 parents and children received free (age-appropriate) heart health educational materials. Of those, 102 adults received a free diabetes screening, 300 adults received free blood pressure screenings, and 500 students received free book bags with basic school supplies. During the four-hour event, parents and students received free information and access to resources from 30 of our collaborative community partners which reinforced our message about making healthy choices through nutrition, fitness and eliminating smoking/drug use. During 2016, The Heart2Heart Foundation also distributed free heart health educational materials through 33 community events including the SC Strawberry Festival, COOLFest and Summerfest. In addition, we provided free educational programs and materials through 12 corporate health fairs and events. In 2016, to increase awareness and educate more women and their families about the prevention of heart disease, The Heart2Heart Foundation hosted or served through a total of 65 community, faith-based and corporate events. Through these events, we distributed free heart health educational materials to more than 4,000 adults and 1,000 children.

Name of the organization

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46-1239466

PART III: LINE 30 - ADVOCACY

In addition, we continue to communicate and educate local, state and federal leaders about the need for increased awareness, education and early detection of heart disease. Through the successful launch of our efforts regarding Coronary Calcium Scoring, we helped educate more of our leaders about this life-saving screening and the need for expanded availability and coverage by insurance.