

THE HEART2HEART FOUNDATION

CORPORATE
SPONSORSHIP
OPPORTUNITY



*Touching hearts,
Saving lives!*

OUR MISSION IS TO INSPIRE & ENABLE WOMEN & THEIR LOVED ONES TO TAKE ACTION THAT PREVENTS HEART ATTACK, STROKE, AND PREMATURE DEATH.

AWARENESS

Despite the fact that heart disease continues to be a leading cause of death in the US, most women and men only learn they have it after a cardiac event or, sadly, their family learns of it upon their death.

Each year, approximately 1.5 million people suffer a heart attack or stroke. For those of us who have heart attack before the age of 65, 80% will not survive the first one. According to the American Heart Association, 50% of men and 64% of women who died from cardiovascular disease did not report previous symptoms.

Since most of the risk factors leading to heart disease can be prevented or managed, awareness and education are key weapons in our fight!

ACTION

Studies show that 90% of women have at least one factor for heart disease. Among these women, around 25% have several risk factors which puts them at higher risk for heart attack and stroke. The first step in the fight against heart disease is early detection.

While awareness and education provide the foundation of our work, we have not fulfilled our mission until we have helped individuals learn their risk and educate them about preventative action.

Through strategic partnerships with health care providers, companies, community and faith-based organizations we provide resources to help prevent heart attack, stroke and premature death.

ADVOCACY

Recognizing the disparity in the research, diagnosis and treatment of heart disease in women, we have created a scholarship fund to provide advance screenings to those with financial issues.

Because there are more than 44 million women living with or at risk of developing heart disease in this country, we seek to unify our efforts in sharing our message and helping more women receive these life-saving screenings.

Heart disease kills 6X the number of women each year than all of the cancers combined yet most women are still unaware that heart disease is her greatest health risk. Considering many of the risk factors begin in childhood, reaching women and their families is critical.

EARLY DETECTION SAVES LIVES

Heart disease costs America \$1billion each day in healthcare costs and lost productivity! Through access to heart health screenings, increased awareness and education, we have helped thousands of women and their loved ones learn their risk and how to take proactive steps toward the prevention of heart disease. Contact us about our workplace programs. Visit TheHeart2HeartFoundation.org or call 803-524-5671 to learn more.



SIGNATURE EVENT

Queen of Hearts Gala

Held on the first Saturday of February (Heart Month), our gala celebrates and benefits the work of The Heart2Heart Foundation.

SIGNATURE PROGRAMS

#HowsYourTicker Statewide Screening Initiative

Through our collaborative partnerships with health care providers, we have helped nearly 2,000 women and men learn their risk for heart disease since launching this annual program in 2015.

MISSION:RED

This program provides heart health educational programs and materials to adults and children alike. It also includes our special symposiums and our advance screening scholarships for eligible women.

#RedHeartMamas

Our grassroots advocacy campaign provides education and resources to help women share our message with other women and inspire them to embrace prevention for themselves and for their families.

Back2School Block Party

Held on the first Saturday in August, this is our largest collaborative event and allows us to share our message of prevention and provide screenings to hundreds of area families prior to the new school year.

BASIC SPONSOR BENEFITS

All sponsorship benefits are valid for 12 consecutive months and include, but are not limited to:

- Recognition with corporate logo or name as a *Companies with Heart* sponsor through our website, print resources, educational presentations, event programs, promotions and related collateral materials.
- Inclusion of your corporate educational, promotional and/or premium items in Heart2Heart bags distributed at events in York, Chester and Lancaster Counties.

Regional sponsorships are available for our #HowsYourTicker Statewide Heart Month Screening and #RedHeartMamas Campaigns!



COMPANIES WITH HEART SPONSORSHIP

YORK, LANCASTER & CHESTER COUNTIES

PRESENTING - \$7,500

- Recognition as Presenting Sponsor of our *2018 Queen of Hearts Gala* and *2018 Back2School Block Party*.
- Two (2) reserved tables and VIP Reception Tickets for 16 guests at *2018 Queen of Hearts Gala*
- Vendor space at *2018 Back2School Block Party*
- Inclusion in up to 5,000 bags

OFFICIAL - \$5,000

- Recognition as Official Sponsor of our *2018 Queen of Hearts Gala*, and *2018 Back2School Block Party*.
- Two (2) reserved tables and VIP Reception Tickets for 14 guests at *2018 Queen of Hearts Gala*
- Vendor space at *2018 Back2School Block Party*
- Inclusion in up to 3,000 bags

SUSTAINING- \$2,500

- Recognition as Sustaining Sponsor of our *2018 Queen of Hearts Gala* and *2018 Back2School Block Party*.
- Two (2) reserved tables and VIP Reception Tickets for 12 guests at *2018 Queen of Hearts Gala*
- Vendor space at *2018 Back2School Block Party*
- Inclusion in up to 1,500 bags

PATRON - \$1,500

- Recognition as Patron Sponsor of our *2018 Queen of Hearts Gala* and *2018 Back2School Block Party*.
- One (1) reserved tables and VIP Reception Tickets for 8 guests at *2018 Queen of Hearts Gala*
- Vendor space at *2018 Back2School Block Party*
- Inclusion in up to 500 bags

BENEFACTOR - \$500

- Four (4) reserved tickets to our *2018 Queen of Hearts Gala*
- Vendor space at *2018 Back2School Block Party*
- Inclusion in up to 250 bags

PARTNER - \$250

- Two (2) reserved tickets to our *2018 Queen of Hearts Gala*
- Vendor space at *2018 Back2School Block Party*
- Inclusion in up to 100 bags

FRIEND - \$100

- Discounted tickets to *2018 Queen of Hearts Gala*
- Basic Sponsor Benefits
- Perfect for small businesses!

Custom underwriting, co-branding and cause-related marketing opportunities are available upon request. Contact us to learn more!



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Thank you for completing the following information to confirm your sponsorship.

Contact Name: _____

Company Name: _____

Mailing Address: _____

City, State, Zip: _____

Contact Phone: _____

Email Address: _____

Company Website: _____

Sponsorship payment terms. Amount pledged: \$_____

☐ One-time annual contribution ☐ Bi-annual contribution ☐ Quarterly contribution

Sponsorship payment method:

☐ Invoice/corporate check ☐ Invoice/credit card ☐ Donate now by credit card

Sponsorship payment may be remitted by Credit Card by providing the following information:

Name as it appears on card: _____

Card#: _____

Expiration date: ____/____/____ CCV# _____

Signature/Title

Today's Date